



Ciao Software's Gift Card and Accounts Module Customer Data Tracking to Expand and Manage Your Business

Whether you're tracking gift card purchases for your restaurant or billing customer accounts for your club or cafeteria, Ciao's Gift Card and Accounts Module provides you with the most comprehensive, flexible and easy-to-use management tools available.

Ciao's Gift Cards offer you the security and accountability not found with yesterday's paper "gift certificates" and other gift card systems. With Ciao, you process your gift cards like a credit card but with no extra fees — resulting in significant cost savings. And Ciao's customer tracking feature always gives you the latest and most accurate customer balance — a huge time and money saver in multi-restaurant chains. Additionally, Ciao lets you create custom gift cards with your logo or any image — projecting a professional, high tech look as you expand your name recognition and customer base.

Ciao's Accounts function offers the same level of customer tracking and powerful management tools for high volume operations and other venues where accounts are used such as cafeterias and private clubs. Our comprehensive reporting lets you generate detailed custom reports by customer, account, aging, etc. And with Ciao, you can eliminate separate manual accounting systems by using our integrated billing and payment processing features or our QuickBooks interface — increasing convenience and efficiency for managers.

With Ciao's Gift Card and Accounts Module, you can:

- Process gift cards like a credit card but without the fees — saving you up to \$.25 for every gift card swipe and up to 4 seconds per transaction
- Issue gift cards that can be used anywhere within a multi-restaurant chain — increasing customer options and promoting new locations
- Recharge gift cards anytime – maximizing customer purchase opportunities
- Recalculate remaining balances automatically and print on customer receipt — eliminating error and customer confusion
- Set up monthly billing accounts with integrated invoice generation and payment receipt processing — improving efficiency in clubs, hospitals, and other venues with corporate customers, multiple cost centers, etc.
- Post directly to QuickBooks customer accounts – providing seamless integration for QuickBooks users and eliminating dual entry
- Set up decreasing balance accounts (similar to a gift card) — reducing checkout time in high volume operations (i.e., a hospital cafeteria where interns receive a monthly meal allotment)
- Design discount cards with maximum flexibility (i.e. applying discounts to selected items, to all items except . . ., for a limited period of time, for a set fee) — building customer loyalty

[more]



- Set up discount accounts – providing management control over discounts given
- Display and print comprehensive reports filtered by account ranges, account aging, customer, etc. — allowing you to fine tune your business strategy

FormCustomerLookup
Expresso Contact Manager
Account # 2550

Caller ID: Jonny Price

Account Summary

Account	Type	Filter on Account Type	Aging	30 - 60	0.00
2550	Billing		60 - 90	0.00	
			> 90	0.00	
Balance	Total Purchases	Total Voids	Total Payments	Current	12.60
12.60	-12.60	0.00	0.00	12.60	

Default Gratuity: View Transaction Archive

Filter Account

Start Date: // // End Date: // //

Buttons: Look up account, View All, Generate Invoice, New Account, Edit Account, Post Payment, Post Multi-Payment, Exit

Account #	Current Value	Customer Name	Customer Number	Date Issued	Account Name
2550	(\$12.60)	Jonny Price	3	10/20/2008 17:21	Billing Account

Account #	Transaction Date	Transaction Type	Check Number	Customer Name	Employee Name	Remaining Balance	Transaction Amount
2550	10/20/2008 17:21		3	Jonny Price	Captain	(\$12.60)	(\$12.60)

Buttons: Refresh, Lookup Files, Streets, CID Exclude, 1-9, Tab, Clear, Shift, Space, Comma, Asterisk, Clear, Cancel, X Quit

ACCOUNTS

Ciao provides a comprehensive Customer Accounts system that generates invoices and accepts payments. Ciao also provides a live interface to Intuit's QuickBooks Pro for posting customer charges.

Soft Drinks, Speed Bar, Cocktails, Appetizers, Soups & Salads, Burgers, Grinders, Sandwiches and Wraps, Entrees, Payments

Check 15
Captain
Guests 2

Payments and Discounts

GiftCardForm

Gift Card Information

Customer Name: Existing Account
Account Number: 10000
Card Type: Gift Card
Current Balance: \$91.60
Remaining Balance: \$74.80

Buttons: View Customer Info, Add value

Transaction History

Date	Check Type	Amount
10/20/08	0-0 Open	100.00
10/20/08	14-1 Purchase	-8.40
	Balance . . .	91.60

Buttons: Print History

Amount: \$16.80

Buttons: 7, 8, 9, 4, 5, 6, 1, 2, 3, 0, ., C, <, OK, Cancel

Buttons: Void, Stock, Edit Tips, Guests, Hold, Fire, Transfer, Combine, gift card, Customer

Subtotal
Liquor Tax
TOTAL

Balance Due 16.80

Buttons: Quit, Time Clock, Order Entry, Cashier, Time Cards, Schedule, Reports, Employees, Setup, Menu, Close Day

GIFT CARD PAYMENT

Ciao's fully-integrated Gift Card System lets users process gift cards just like credit cards with a simple swipe. The transaction history for that card is immediately displayed and can be printed.